



How would you like to have over 400 high powered Women Executives and Business Owners as your newest clients?

A Relationship with the Chicago Metro Chapter of the Executive Women's Golf Association can offer you just that!

According to a national survey EWGA members:

- In 2008 members spent \$75 Million dollars on golf, equipment and golf related travel.
- Average age of 46 years with personal income of \$80,000.
- Over 80% of the responding members have collegiate degrees
- 51% are either business owners or hold senior management/executive level positions or are in the professional and technical fields.



- ***Women spend 20% more than men on golf equipment***
- ***Women spend the same as men on rounds of golf***
- ***Women spend 50% more than men on social activities surrounding golf***
- ***Women account for 50% of new auto sales***
- ***Women spend 10% of their annual income on clothes***
- ***Women spend 5% of their annual income on cosmetics (including soaps, perfume, shampoo, hair care products, makeup)***
- ***Women spend 5% of their annual income on travel***
- ***Women spend 2% of their annual income on luxury items***
- ***Women account for over 80% of consumer spending decisions***



EWGA CHICAGO METRO CHAPTER IS A NOT-FOR-PROFIT ORGANIZATION.

WE ALSO SUPPORTS 'RALLY FOR THE CURE' THROUGH RAFFLES AND CHARITY HOLES AT OUR 5 GOLF EVENTS AND 2 SOCIAL EVENTS.

Sponsorship Packages 2010



CHAMPION SPONSOR

\$5000 (Up to \$3500 May be In-Kind Donations)

Sponsorship Benefits:

- Two (2) Complimentary Classic EWGA memberships.
- Full Page Ad in our Chicago Metro Chapter Member Directory (when signed by March 1st).

Event Marketing Opportunities:

- Speaking opportunity at one event to publicly introduce your company.
- Personal appearance and display table at a par 3 hole at one golf outing to introduce your company, your give-away or raffle display.
- Distribution of your organization's promotional materials at all EWGA Chicago Metro Golf and Social Events.
- Attractive customized, banner display at all events where allowed or Listing on Sponsor Board displayed at all events when allowed.
- Tee sign at one hole at each golf outing event.
- Two (2) Complimentary guest tickets to our Kickoff Breakfast and Fall Finale Dinner.
- Corporate Display Table at our Kickoff Breakfast.*

Website Marketing Opportunities:

- Ad in our Electronic Newsletter or an article in our Electronic Newsletter Column "Meet the Sponsor".
- Logo and a link to your website on all of our EWGA Chicago Metro website pages.
- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

ACE SPONSOR

\$3000 (Up to \$2000 May be In-Kind Donations)

Sponsorship Benefits:

- One (1) Complimentary Classic EWGA memberships.
- Full Page Ad in our Chicago Metro Chapter Member Directory (when signed by March 1st).

Event Marketing Opportunities:

- Personal appearance and display table at a par 3 hole at one golf outing to introduce your company, your give-away or raffle display.
- Distribution of your organization's promotional materials at all EWGA Chicago Metro Golf and Social Events.
- Attractive customized, banner display at all events where allowed or Listing on Sponsor Board displayed at all events when allowed.
- Tee sign at one hole at each golf outing event.
- Two (2) Complimentary guest tickets to our Kickoff Breakfast and Fall Finale Dinner.
- Corporate Display Table at our Kickoff Breakfast.*

Website Marketing Opportunities:

- Ad in our Electronic Newsletter or an article in our Electronic Newsletter Column "Meet the Sponsor".
- Logo and a link to your website on all of our EWGA Chicago Metro website pages.
- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

Sponsorship Packages 2010



EAGLE SPONSOR

\$2000 (Up to \$1250 May be In-Kind Donations)

Sponsorship Benefits:

- Half Page Ad in our Chicago Metro Chapter Member Directory (when signed by March 1st).

Event Marketing Opportunities:

- Distribution of your organization's promotional materials at all EWGA Chicago Metro Golf and Social Events.
- Attractive customized, banner display at all events where allowed or Listing on Sponsor Board displayed at all events when allowed.
- Tee sign at one hole at each golf outing event.
- One (1) Complimentary guest tickets to our Kickoff Breakfast and Fall Finale Dinner.
- Corporate Display Table at our Kickoff Breakfast.*

Website Marketing Opportunities:

- Logo and a link to your website on appropriate Sponsor Level Page.
- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

BIRDIE SPONSOR

\$1000 (Up to \$650 May be In-Kind Donations)

Sponsorship Benefits:

- Half Page Ad in our Chicago Metro Chapter Member Directory (when signed by March 1st).

Event Marketing Opportunities:

- Distribution of your organization's promotional materials at all EWGA Chicago Metro Golf and Social Events.
- Attractive customized, banner display at all events where allowed or Listing on Sponsor Board displayed at all events when allowed.
- Tee sign at one hole at each golf outing event.
- One (1) Complimentary guest tickets to our Kickoff Breakfast and Fall Finale Dinner.
- Corporate Display Table at our Kickoff Breakfast.*

Website Marketing Opportunities:

- Logo and a link to your website on appropriate Sponsor Level Page.
- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

PAR SPONSOR

\$500 (Up to \$300 May be In-Kind Donations)

Sponsorship Benefits:

- One-third Page Ad in our Chicago Metro Chapter Member Directory (when signed by March 1st).

Event Marketing Opportunities:

- One (1) Complimentary guest tickets to our Kickoff Breakfast and Fall Finale Dinner.
- Corporate Display Table at our Kickoff Breakfast.*

Sponsorship Packages 2010



Website Marketing Opportunities:

- Logo and a link to your website on appropriate Sponsor Level Page.
- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

BOGIE SPONSOR

\$250 Cash

Sponsorship Benefits:

- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.
- Corporate Display Table at our Kickoff Breakfast.*

IN-KIND DONATION SPONSOR

Product or Service valued at \$50 or greater

- We will gladly accept non-monetary donations – Services or Products. Product donations will be used for raffle prizes or given away to EWGA members and guests at EWGA functions
- Companies or individuals donating over \$500 in services or In-Kind Donations:
 - Will be listed on our Sponsor page under the heading “Services and/or In-Kind Donations”. This will include your company name and website URL information

MEMBER DIRECTORY SPONSOR

Full Page \$200; Half Page \$125; 1/3rd Page \$95

- Listing in our Chicago Metro Chapter Member Directory (when signed by March 1st).
- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

“DISCOUNT” OR “SPECIAL OFFER” SPONSOR

\$50 Cash

- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

TABLE AT KICK-OFF LUNCHEON

\$50 Cash and Prize for Raffle Drawing

- Listing on our 'Sponsor Discounts and Offers' web page through December 2010, if you choose to provide any discounts or special offers to EWGA members.

*If taking a table at our kick-off luncheon and a sponsorship over \$500, please feel free to bring something for our raffle drawing. Luncheon is March 27, 2009 in Oak Brook.

OTHER EVENT SPONSORSHIPS MAY BE AVAILABLE AT ANY OF OUR GOLF OUTING/MEMBERSHIP EVENTS. CUSTOM SPONSORSHIPS MAY ALSO BE DESIGNED.